





Welcome to Week 7

Class of 2023

Our Program Partners



This week's class partner

Cumarran Kaliyaperumal
Chief Data & AI Officer, Microsoft Asia, Microsoft



Microsoft



Program Overview

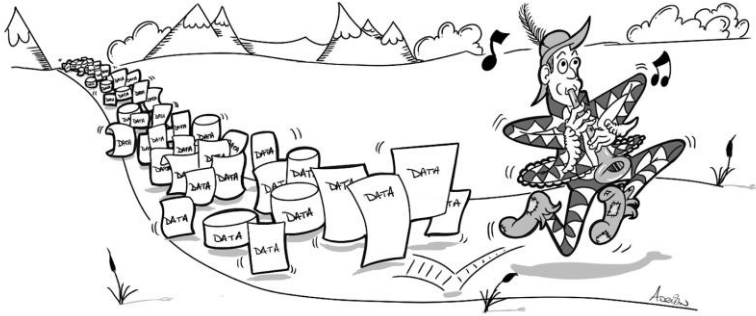
The Program

- Week 1 June 29
 - Week 2 July 6
 - Week 3 July 13
 - Week 4 July 20
 - Week 5 July 27
 - Week 6 August 3
 - **Week 7 August 10**
 - Week 8 August 17
 - Week 9 August 24
 - Week 10 August 31
- Understanding the different types of CDO & what kind of CDO you are
- Making the case for the CDO and telling your data story with the 3Vs
- Planning for your first 100 days and beyond and the C&J Data Maturity Assessment overview
- Strategy development: Purpose
- Strategy development: Risk and Governance
- The role of People
- Methodology**
- Tools
- Building your team & authentic leadership
- The Chief Data Officer as a disrupter & wrap up of the Summer School 2023



Lookback: Class 6

People: Leadership, Behaviour & Skills

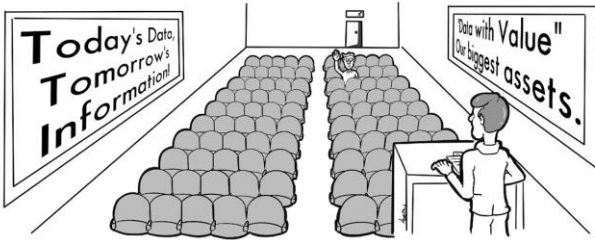


Leadership

Are there senior people within your organisation who understand the importance of managing data appropriately?

Will they back you?

Will they work together with data as the priority?



Behaviour

Are the words demonstrated in everyone's behaviour?

Do people act as if they understand that value of data?

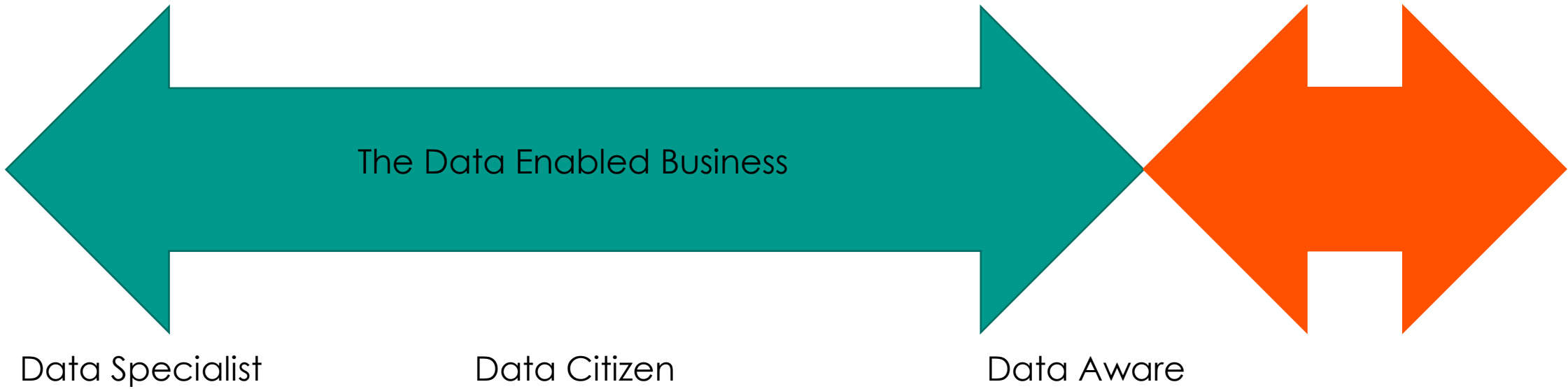


Skills

Are the skills at the right level?

Do you have training in place to upskill?

The Data Literacy Spectrum





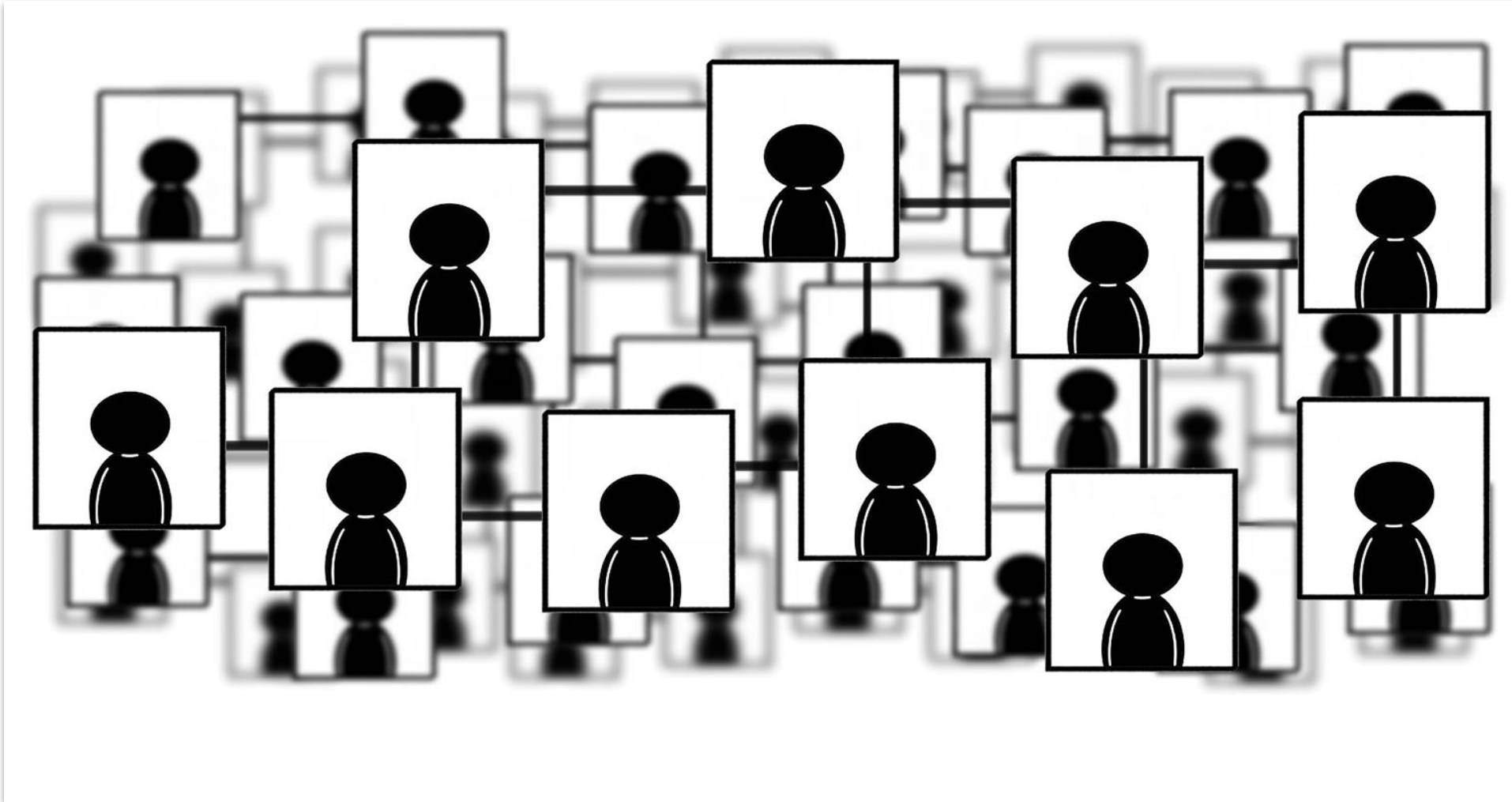
Class 7:

Method: Organisation,
Framework, Policies

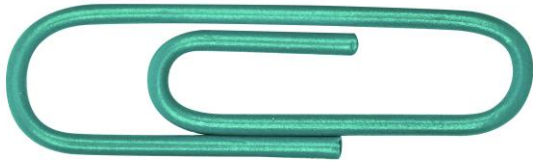
Method: Organisation, Framework, Policies



Organisation



Organisation

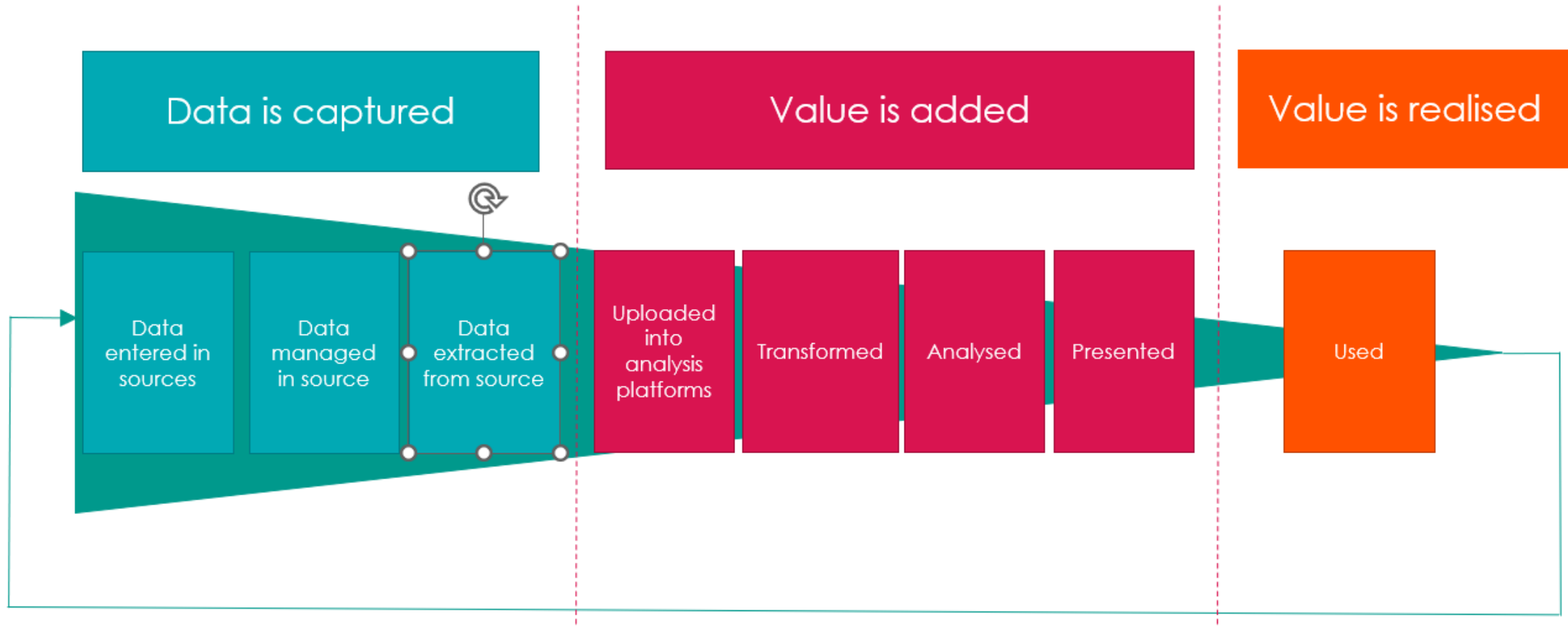


Are data roles and responsibilities clear and agreed?

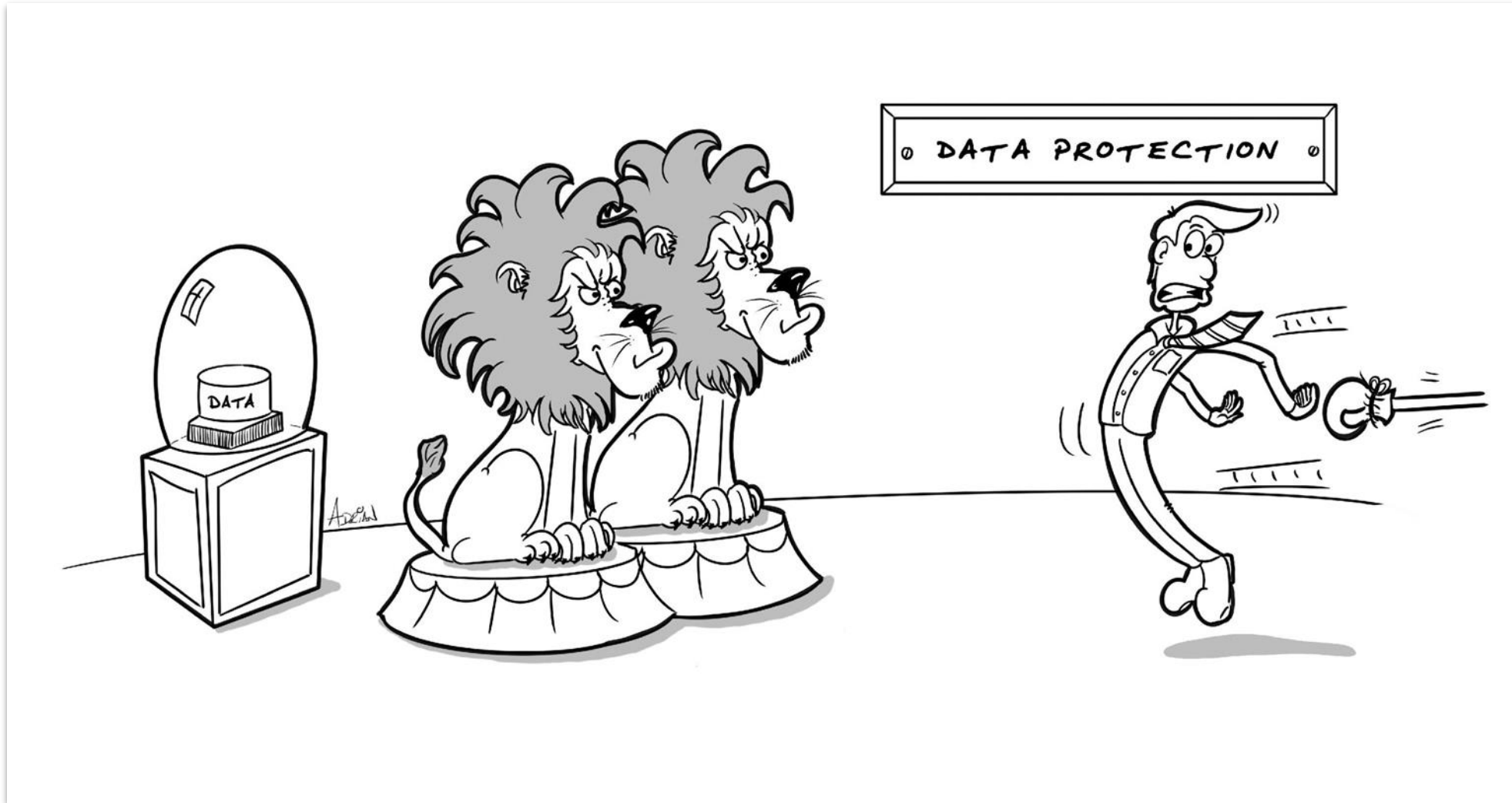
Do the roles cover all the elements of good data and information management?

Do they have what they need to succeed?

Data Value Chain



Policies

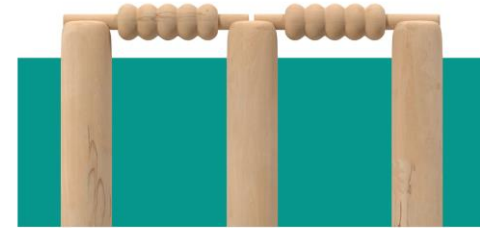


Policies

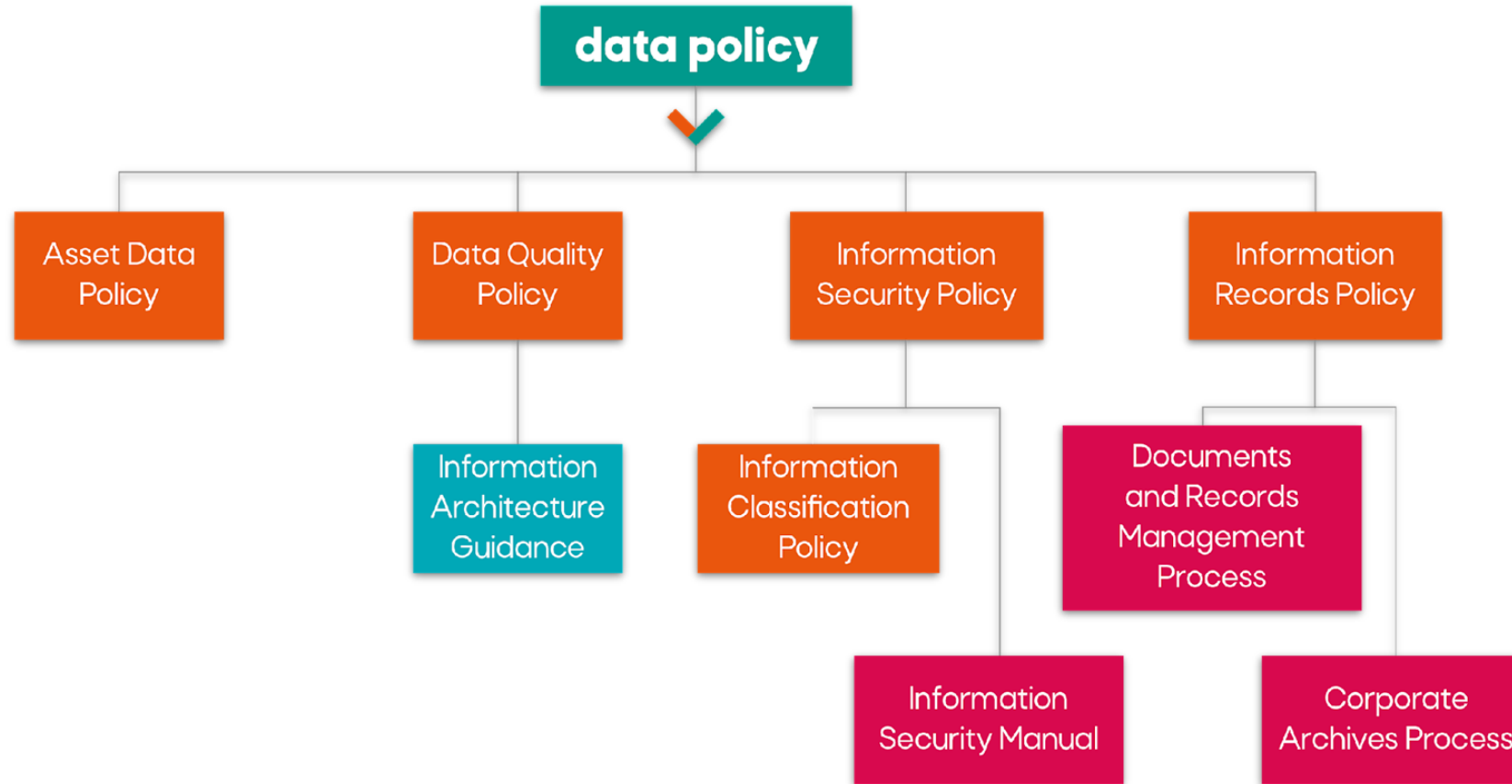
This covers all data control documents such as policies, procedures, guidelines, and standards

Are you setting expectations clearly and setting everyone up to succeed?

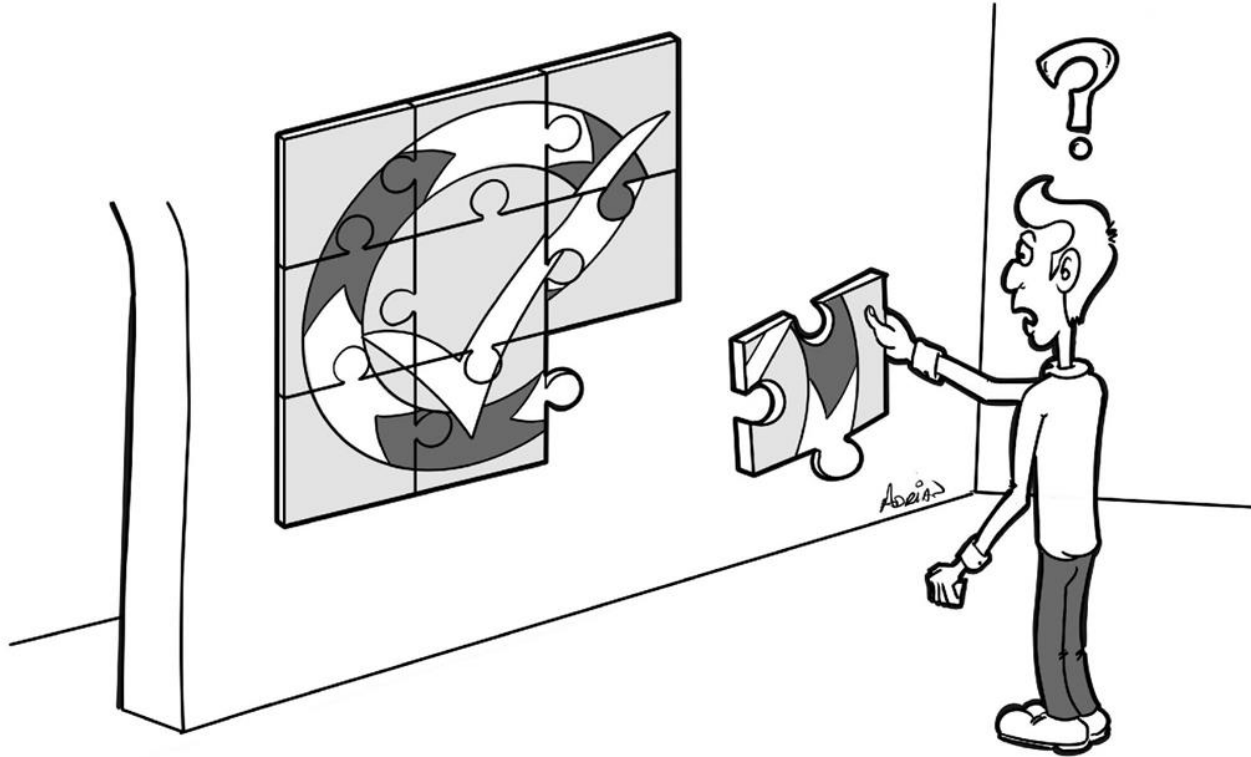
Do the organisation buy in to the policies?



Policy Tree



Framework

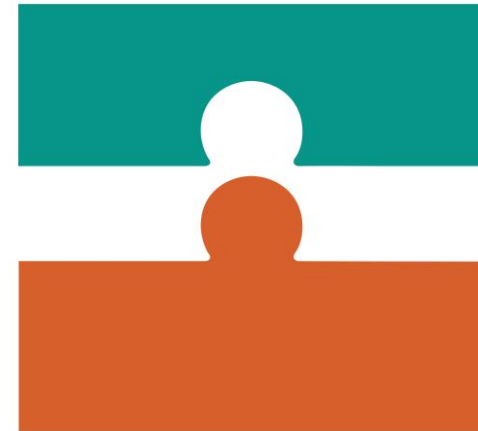


Framework

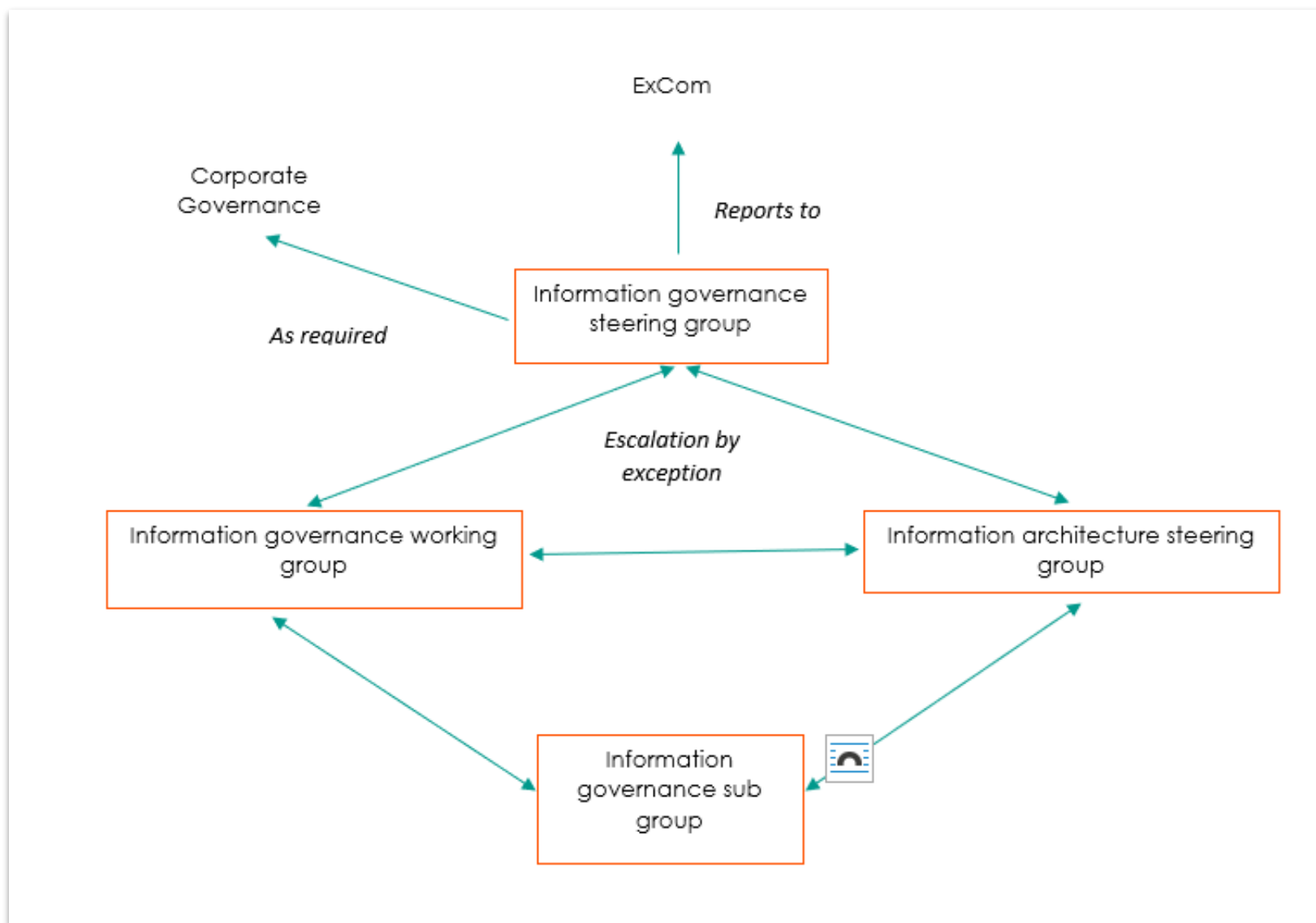
This covers all data control documents such as policies, procedures, guidelines, standards

Do these set clear expectations?

Does the organisation buy into the policies?



High-level framework



Data / Information Ethics



DATA / INFORMATION ETHICS



Class Discussion



Next week's class

Week 8

Tools: Technology, Metrics, Architecture

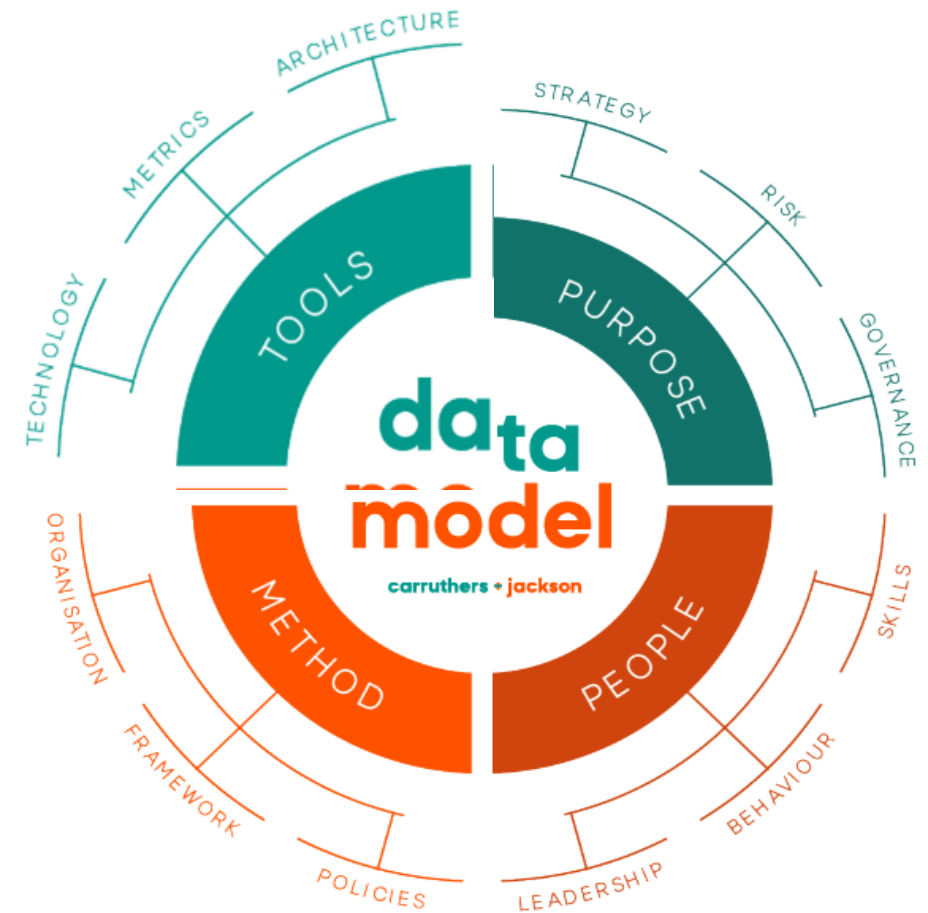
➤ Thursday August 17

08.00 PDT

11.00 EDT

16.00 BST

17.00 CEST





Closing Remarks

