

Carruthers and Jackson Summer School for Data Leaders 2021





Welcome to Week 2

Class of 2021

Your Program Leaders



Caroline Carruthers



Natasha Lauer



Peter Jackson

Our Program Partners

alteryx



BigID



Collibra

Exasol

SODA



The community platform and housekeeping

The Classroom: Sessions and Content

The screenshot displays the 'summer school for data leaders' interface. On the left, a teal sidebar contains a user profile for Natasha Lauer and navigation links: Lobby, Backstage, Sessions (highlighted with an orange box), Exhibit Hall, Networking, Account, Help, and Logout. The main content area features a search bar, a filter dropdown, and a 'Hide All' button. Below these are session listings for 'Week 1 Live Presentation' (June 17, 5:00 - 7:00 PM) and 'Week 1 Sponsor Presentation' by Exasol. A large teal banner in the center reads 'Summer School 2021 is now in session' with the event logo. At the bottom of the main area are social media icons and an 'Add to Calendar' button. On the right, a chat window is open, showing a 'Public Session Chat' with 18 messages and 12 participants. Two messages are visible: one from Rebecca Kennedy (ANZ Bank) asking about the broadcast schedule, and another from Abel Aboh (Bank of England) providing a link to the Carruthers and Jackson website for survey and homework access. The chat window has a 'Chat here ...' input field at the bottom.

summer school for data leaders

34

Search Filter

Hide All

Natasha Lauer

Lobby

Backstage

Sessions

Exhibit Hall

Networking

Account

Help

Logout

Week 1 Live Presentation
Caroline Carruthers, Helena Schwenk, Natasha Lauer, Peter Jackson
JUN 17 5:00 - 7:00 PM

Week 1 Sponsor Presentation
Exasol

Week 1 Live Presentation
Welcome and Getting Started
Thursday June 17th, 5:00 - 7:00 PM CEST

Summer School 2021
is now in session

summer school for data leaders

Twitter LinkedIn Facebook Email Add to Calendar

Private Chats

Public Session Chat

where the broadcast will take place tomorrow?

Rebecca Kennedy
ANZ Bank

Hi there, on the video catch up, there seems to be only the 4min intro/welcome video available, is that right? I'm assuming the full week 1 video is yet to be uploaded? Thanks

Abel Aboh
Bank of England

struggling to get access to the home work - check this link carruthersandjackson.com - you'll find the survey and home work. I hope this helps. Use your same username and password. Abel

Chat here ...

Engage and Network

Natasha Lauer

Lobby

Backstage

Sessions

Exhibit Hall

Networking

Account

Help

Logout

Search

a

Alteryx

Soda

Discover, prioritize, and resolve data quality issues.

BigID

Actionable Data Intelligence: One Platform, Infinite Possibility.
New York, NY

Collibra Inc.

Empowering Enterprise Knowledge

alteryx

Make Every Day a Breakthrough
Discover the Power of Analytics Automation

Alteryx

Book Meeting

Website

Twitter

Linkedin

Instagram

Facebook

Anjali Gupta Alteryx

Start Chat

David Barkaway Alteryx

Start Chat

in

Help and Support: Find the 2 A's!

Platform help and support: Andy Steed

The screenshot shows the Carruthers + Jackson Summer School for Data Leaders platform. On the left is a teal sidebar with a user profile for Natasha Lauer and navigation links: Lobby, Backstage, Sessions, Exhibit Hall, Networking (highlighted), Account, Help, and Logout. At the bottom of the sidebar is a 'POWERED BY PHEEDLOOP' logo. The main content area has a top header with the event logo and a user count of 37. Below this is a search bar with 'andy' entered and a 'Filters' dropdown. A list of results is shown, including Andy Richardson and Andy Crossley. A card for Andy Steed, Content Director at Big Data LDN, is highlighted with an orange border. To the right of the search results is a large profile card for Andy Steed, featuring his photo, name, title, and links to his Website, Twitter, and LinkedIn. Below the profile card is a large teal button labeled 'Start Chat'. At the bottom of the main area is a light gray box with the text 'Organisers of the UK's largest data & analytics conference and exhibition'. An orange bar at the very bottom contains a 'Private Chats' icon and text.

Program help and support: Adam Smith

The screenshot shows the program help and support page for Adam Smith. The top header displays the event logo and a user count of 36, along with icons for a list, a person, and a notification bell. The main content area features a profile card for Adam Smith, Director of Business Development and Partnerships at Carruthers and Jackson, with his photo and name. Below the profile card are three buttons: 'Book Meeting', 'Website', and 'LinkedIn'. A large teal button labeled 'Start Chat' is positioned below these buttons. The bottom of the page is a solid orange bar.

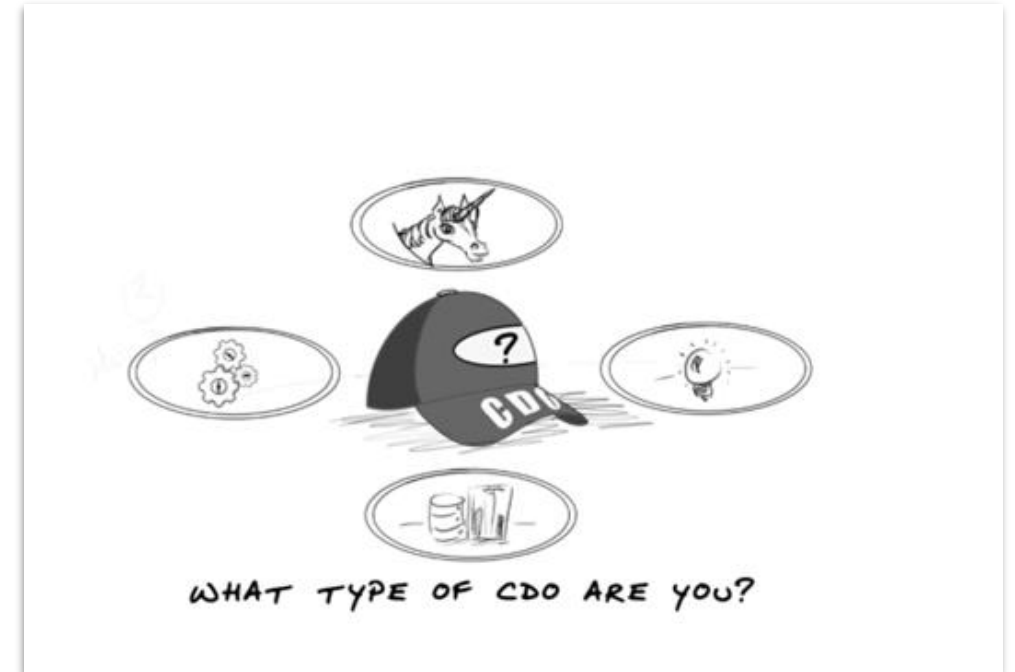


Lookback: Class 1

Today's Data Leader

Class 1 in Review

- What type of data leader are you?
- Where do data leaders come from?
- Caroline and Peter's journeys
- What skills you need
- Trends and movement



Class 1 Themes



<u>Word</u>	<u>Frequency</u>
data	272
leader	124
cdo	91
linkedin	70
great	67
governance	50
www	48
analytics	45
technology	43
change	41



Program Overview

The Program

- **Week 1 June 17**
 - **Week 2 June 24**
 - Week 3 July 1
 - Week 4 July 8
 - Week 5 July 15
 - Week 6 July 22
 - Week 7 July 29
 - Week 8 August 5
 - Week 9 August 12
 - Week 10 August 19
 - Week 11 August 26
 - Week 12 September 2
- Introducing today's Data Leader and CDO**
- Making the case for the CDO and telling your data story with the 3Vs**
- Planning for your first 100 days and beyond
- Overview of the maturity assessment and your pirate's map
- Purpose: strategy
- Purpose: risk and governance
- The quadrant and data literacy
- Method and ethics
- Tools including key areas of technology
- Your relationships, the hype cycle and presenting yourself as a CDO
- Building your team
- Disruption, Innovation and change



Class 2

The Case for the CDO

What will you face?

Legacy data environment (siloes, no MDM, no ownership)

Legacy systems / applications

Shadow IT & data

Legacy business processes

Multiple suppliers

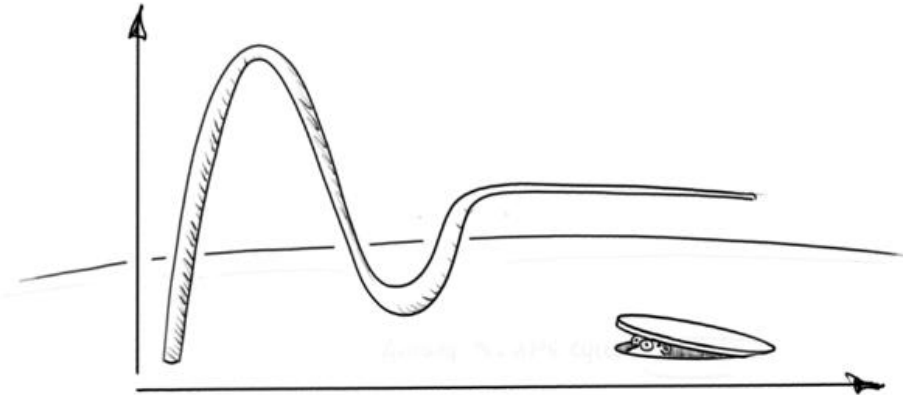
Legacy IT departments

Legacy 'change processes'

Threat of existing projects



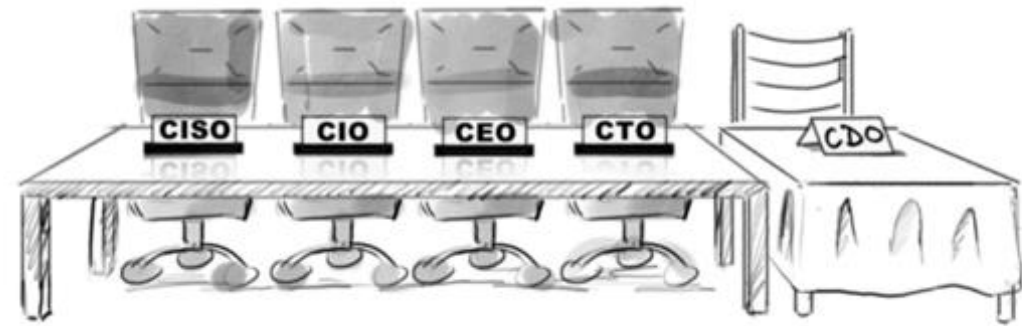
The challenge



AVOIDING THE HYPE CYCLE

Relating to your stakeholders

- CEO
- CFO
- CIO
- COO



RELATING TO THE REST OF THE
BUSINESS ESPECIALLY THE C-SUITE



Guest speaker:

Scott Taylor

Data Storytelling: The

3 V's



A word from this
week's
class partner

Introducing Alteryx: this week's class partner

alteryx

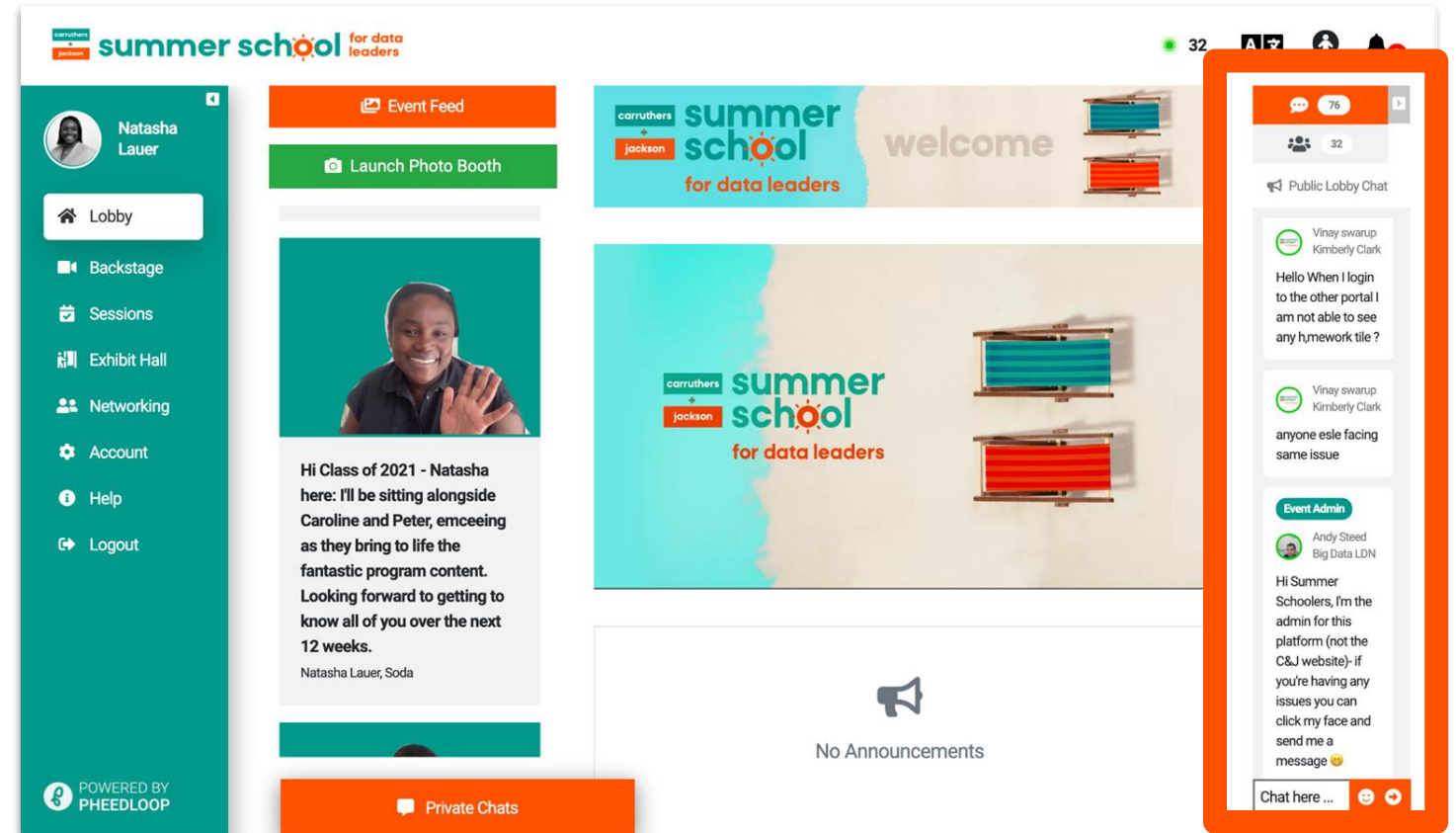


Class discussion

Question and Answer



let's talk data.





Next week's class

Week 3: The First 100 Days and Authentic Leadership

➤ Thursday July 1

08.00 PDT

10.00 EDT

16.00 BST

17.00 CEST

➤ Guest speaker: Hilary McClellan



Preparation for next week's class

- Complete your profile
- Join the community group via carruthersandjackson.com
- Pre-class reading and homework



Closing Remarks

Thank you!

See you next week!

